

# Strategic Direction for the Energy Transition

## Tammy MAYER



### Personal Information

✉ [contact@tammymayer.com](mailto:contact@tammymayer.com)  
☎ +33 7 89 98 54 42

### Valid Work Permits

🇫🇷 France: permanent resident  
🇺🇸 USA: citizen

### Online Profiles

🌐 [www.linkedin.com/in/tammyjeanmayer/](http://www.linkedin.com/in/tammyjeanmayer/)  
🌐 [www.TammyMayer.com](http://www.TammyMayer.com)

### Languages

🇺🇸 English Native Speaker  
🇫🇷 French Fluent (C2)  
🇪🇸 Spanish Competent (B1)

### Public Speaking

Shaping Narratives Around Climate Change Communication at the World Wide Teach-In at Sciences Po (Paris - 2022)

Communicating about Renewables with Climate Tracker (Online - 2020)

Sustainable Development Goals and Advocacy at the United Nations (London - 2019)

Advocacy and Organizational Capacity of Grassroots Civil Society Organizations (Baltimore - 2012)

### Writing Samples

Policy brief promoting the integration of renewable energy with public transport (2021) [Read](#)

The deliberate creation of controversy around the science of global warming (2018) [Read](#)

Reform proposal to integrate environmental protections into Europe's international trade policy (2019) [Read](#)

Change management strategy (2018) [Read](#)

Analysis of the communications efforts needed to achieve the Sustainable Development Goals (2017) [Read](#)

Team leader and communications strategist with a passion for a just energy transition. Over 15 years experience in nonprofit management, policy advocacy, stakeholder engagement and communications. Demonstrated ability to motivate teams, engage stakeholders and develop strong organizational alliances.

### PROFESSIONAL EXPERIENCE

#### Founder and Director

5/2022 – Present

*One Climate Action, Paris, France*

- One Climate Action makes it easy for everybody to contribute to the climate emergency in ways that are adapted to their individual circumstances. Our workshops and activities help people talk about the climate, make lifestyle changes and get political (without being an activist).

#### Professor: strategy and financing of social impact projects

1/2020 – Present

*Sciences Po (undergraduate and graduate university), Paris, France*

- Lead students through the process to launch and finance their social impact projects.

#### Strategic Communications Manager

8/2020 – 2/2022

*REN21 (Renewable Energy Policy Network for the 21st Century), Paris, France*

- Coordination of the communications team's activities (3-6 people), including two major report launches (press + digital communications), and outreach and collaboration with strategic allies. Hiring and procurement (12+ contractors).
- Lead the development and implementation of a communications strategy.

#### Strategic Communications Consultant

9/2015 – 7/2020

*Various organizations in Paris and abroad: SNCF, Gemalto, Mobile Lives Forum, BSR*

- Responsible for crafting precise messages adapted to the target audience and structuring messages to spin debates. More than 90 people and teams, some in sustainable development, CSR or the energy transition.

#### High School English Teacher & Leadership Team Member

2/2013 – 6/2015

*Patterson High School (disadvantaged urban public school), Baltimore, Maryland, USA*

- Taught immigrants and refugees from Africa, Asia, and Central and South America.
- Data-driven strategic planning of the school's pedagogical approach and priorities.

#### Director of Community Engagement

8/2010 – 2/2013

*Citizens Planning & Housing Association (advocacy nonprofit), Baltimore, Maryland, USA*

- Team leadership (12). Designed and implemented a new internship recruitment and supervision system, increasing the number of interns from 4 to 30 per semester.
- Developed and implemented the training, outreach and citizen engagement strategy. Increased the number of people trained from 200 to 600 per year.
- Directed advocacy. Monitored and evaluated public policies and their implementation. Wrote policy positions, reform proposals and speeches. Coordinated 2 advocacy coalitions with elected officials, public officials, experts and civil society. 2 successful legal complaints regarding discrimination in public housing policy.
- Responsible for communications and the team of content creators.
- Developed a large network of partners.

#### Finance Manager

2/2006 – 5/2008

*People's Homesteading Group (urban development nonprofit), Baltimore, MD, USA*

- Tracked, analyzed and managed a \$600,000 budget and \$1.7 million in loans.
- Transformed financial protocols to reduce external audits from 4 weeks to 4 days.
- Fundraising. Negotiated grant terms. Raised \$15,000. Implemented a plan that increased contributions to the annual campaign by 25% in one year.
- Member of the Leadership Committee of a public policy advocacy group.

### EDUCATION

#### Sciences Po, Paris, France

Average grades: 16/20 2018 – 2019

Master in Advanced Global Studies (M2): Sustainable Development Practice

#### Towson University, Baltimore, USA

Summa cum laude (4.0/4.0) 2008 – 2009

Master of Arts in Teaching (M2)

#### Goucher College, Baltimore, USA

Cum laude (3.6/4.0) 2000 – 2004

Bachelor of Arts in French