

Founder & Director of One Climate Action Tammy MAYER



Personal Information

✉ contact@tammymayer.com
☎ +33 7 89 98 54 42

Valid Work Permits

🇫🇷 France: permanent resident
🇺🇸 USA: citizen

Online Profiles

🌐 www.linkedin.com/in/tammyjeanmayer/
🌐 www.TammyMayer.com

Languages

🇺🇸 English Native Speaker
🇫🇷 French Fluent (C2)
🇪🇸 Spanish Competent (B1)

Public Speaking

How to leverage psychology to make an impact on the climate - (Grantham Institute Imperial College London - 2023)

Eco-Anxiety: What can I do? (Sciences Po Poitiers - 2023)

Shaping Narratives Around Climate Change Communication at the World Wide Teach-In (Sciences Po Paris - 2022)

Communicating about Renewables with Climate Tracker (Online - 2020)

Writing Samples

Policy brief promoting the integration of renewable energy with public transport (2021) [Read](#)

The deliberate creation of controversy around the science of global warming (2018) [Read](#)

Reform proposal to integrate environmental protections into Europe's international trade policy (2019) [Read](#)

Change management strategy (2018) [Read](#)

Analysis of the communications efforts needed to achieve the Sustainable Development Goals (2017) [Read](#)

Dynamic public speaker and enthusiastic team leader with an ability to reach wide audiences with clear and concise messages. Driven by a passion for a just energy and ecological transition, and backed by over 17 years experience in training, policy advocacy, stakeholder engagement and communications.

PROFESSIONAL EXPERIENCE

Founder and Director

5/2022 – Present

One Climate Action, Paris, France

- One Climate Action makes it easy for everybody to contribute to the climate emergency in ways that are adapted to their individual circumstances. Our workshops and activities help people and sustainability leaders talk about the climate, advocate for changes, and implement changes at home and at work.

Professor: strategy and financing of social impact projects

1/2020 – Present

Sciences Po (undergraduate and graduate university), Paris, France

- Lead students through the process to launch and finance their social impact projects.

Strategic Communications Manager

8/2020 – 2/2022

REN21 (Renewable Energy Policy Network for the 21st Century), Paris, France

- Coordination of the communications team's activities (3-6 people), including two major report launches (press + digital communications), and outreach and collaboration with strategic allies. Hiring and procurement (12+ contractors).
- Lead the development and implementation of a communications strategy.

Strategic Communications Consultant

9/2015 – 7/2020

Various organizations in Paris and abroad: SNCF, Gemalto, Mobile Lives Forum, BSR

- Responsible for crafting precise messages adapted to the target audience and structuring messages to spin debates. More than 90 people and teams, some in sustainable development, CSR or the energy transition.

High School English Teacher & Leadership Team Member

2/2013 – 6/2015

Patterson High School (disadvantaged urban public school), Baltimore, Maryland, USA

- Taught immigrants and refugees from Africa, Asia, and Central and South America.
- Data-driven strategic planning of the school's pedagogical approach and priorities.

Director of Community Engagement

8/2010 – 2/2013

Citizens Planning & Housing Association (advocacy nonprofit), Baltimore, Maryland, USA

- Team leadership (12). Designed and implemented a new internship recruitment and supervision system, increasing the number of interns from 4 to 30 per semester.
- Developed and implemented the training, outreach and citizen engagement strategy. Increased the number of people trained from 200 to 600 per year.
- Directed advocacy. Monitored and evaluated public policies and their implementation. Wrote policy positions, reform proposals and speeches. Coordinated 2 advocacy coalitions with elected officials, public officials, experts and civil society. 2 successful legal complaints regarding discrimination in public housing policy.
- Responsible for communications and the team of content creators.
- Developed a large network of partners.

Finance Manager

2/2006 – 5/2008

People's Homesteading Group (urban development nonprofit), Baltimore, MD, USA

- Tracked, analyzed and managed a \$600,000 budget and \$1.7 million in loans.
- Transformed financial protocols to reduce external audits from 4 weeks to 4 days.
- Fundraising. Negotiated grant terms. Raised \$15,000. Implemented a plan that increased contributions to the annual campaign by 25% in one year.
- Member of the Leadership Committee of a public policy advocacy group.

EDUCATION

Sciences Po, Paris, France

2019

Master in Advanced Global Studies (M2): Sustainable Development Practice

Towson University, Baltimore, USA

2009

Master of Arts in Teaching (M2)

Goucher College, Baltimore, USA

2004

Bachelor of Arts in French